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James J Teeling

Product Manager | Innovator | Solution Architect

SUMMARY

Innovative, hands-on Product Manager who loves building real solutions, not just roadmaps. Known for moving fast, learning through experimentation, and shipping features that matter. Brings a mix of creativity, technical depth, and product intuition to fast paced teams that encourage curiosity and experimentation. Driven by creating value, simplifying complexity, and delivering a great customer experience.

EXPERIENCE

Product Manager - Mobile App, American Airlines; Dallas, Texas — 2022 - Current

Tools: Azure Develops | Aha Roadmaps | Github | Adobe Analytics | Qualtrics | Quantum Metrics

- Centralizing user feedback loops from multiple channels (forums, beta testing) into a single intake system, ensuring features address real user needs instead of assumptions.

- Instilling a product-first mindset, focusing on building the right features for the right reasons and driving measurable customer value through the mobile app.

- Identified and solved enterprise-wide misalignment by forming a cross-portfolio team that established a unified way of working.

- Led enterprise-wide migration strategy to consolidate work management tools, building integration data pipelines that reduced licensing costs and improved visibility across the organization.

- Championed user adoption and transparency, creating communication strategies and training that enabled new ways of working with minimal disruption to teams.

Project Manager - CoreLogic; Irving, Texas — 2019 - 2021

Tools: Excel VBA | Excel Formula & Automation | Sharepoint | MS Projects | Power Query

- Identified root cause of vendor contract visibility by working with cross-functional teams and addressing pain points.

- Increased vendor contract visibility and awareness by 200% by initializing an automated data frame system connected to SharePoint that would generate live dashboard information.

- Increased data hygiene adoption practices by 87% by incorporating the Vendor Contract dashboard and training the contract team.

Principal Data Analyst - Affirmity; Dallas, Texas — 2012 - 2018

Tools: Tableau | Google Sheets | Proprietary Data Engineering Tool | Proprietary Database & Analytics

- Gathered user research data on proprietary data tool, prioritizing features that provided the highest value to the user that drove Data Tool adoption to 100%.

- Created an automated data pipeline process that decreased project turnaround times by 82% and simultaneously decreasing Project-to-Analyst dependency and bottleneck issues and increasing workflow efficiency by 60%.

EDUCATION

University of North Texas — B.S Economics & Minor Mathematics

CERTIFICATIONS

Project Manager Professional | Certified Scrum Product Owner

SKILLS

Agile | Product Strategy | Design Thinking | Customer Discovery | Concept-to-Launch Execution

Advanced Excel | Aha! | Azure DevOps | Python | Data Analytics | Github | Tableau | Adobe Analytics | Quantum Metrics | Qualtrics